



BOLOGNA CONGRESSI, ITALY

13 – 16 MAY 2025



SPONSORSHIP AND EXHIBITION OPPORTUNITIES



Welcome to **Europe Biobank Week Congress 2025**.

We are thrilled to invite you to the most important *in person* event of the year within the global biobanking community. EBW25 brings everyone together in the captivating, historical city of Bologna, Italy to continue this successful series of events. The 2024 **Europe Biobank Week (EBW) Congress**, themed “*Strengthening Biobanks and Biorepositories: Collaborative Approaches for a Sustainable Future*,” featured sessions on the latest developments and fundamental biobanking topics such as One Health & Precision Medicine, Quality and Innovative Methods, and Stakeholders in the Spotlight. The Congress **attracted over 640 delegates**, including biobank directors, head of research units, core facility and laboratory managers, clinicians, data scientists, quality experts and policy makers, **as well as over 40 exhibitors and 13 sponsors**.

EBW25 presents our sponsors with a remarkable prospect to engage with a diverse community comprising experts from various fields such as healthcare, academia, patient groups, and industry. As a sponsor, you can expect the following benefits:

- **Unparalleled networking opportunities:** Connect with key opinion leaders, industry and decision-makers in the biobanking field. Establish valuable partnerships, collaborations and business relationships that can propel your organisation forward.
- **Enhanced visibility:** Showcase your brand, products and services to a wide audience of professionals and experts. Benefit from increased exposure and recognition within the biobanking community, helping to establish your organisation as a leader in the biobanking field.
- **Access to cutting-edge research and innovation:** Gain insights into the latest advancements, trends, and breakthroughs in biobanking.
- **Thought leadership opportunities:** Share your expertise and position yourself and your organisation in the field through speaking engagements, panel discussions, or workshops.
- **Business development opportunities:** Gain valuable market insights and updates on the needs of the biobanking community, identify potential business opportunities and stay ahead of the competition.
- **Collaboration and partnership opportunities:** Explore potential collaborations and partnerships with other industry sponsors, academic institutions, research organisations, and healthcare providers.

We look forward to welcoming you at the EBW25 in Bologna, Italy and to connecting you with your future collaboration partners.



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EXPAND YOUR REACH

Europe Biobank Week 2025 is the largest congress on biobanking that will give you the chance to be at the forefront of latest challenges of the sector. Professionals (biotechnology, pharmaceutical, biobank associations, scientific institutes, hospitals, etc.), patients and government representatives will exchange and gather insights.

This event offers four impactful days of influential keynote presentations, symposia, dynamic discussions, networking events, workshops, poster presentations and a robust showcase of interactive exhibits, technological advancements, and product innovations.

Whether your goal is to demonstrate your expertise/products, differentiate yourself from competitors, engage with your target audience, increase brand awareness, or simply boost your annual market sales, you cannot afford to miss out on connecting with this targeted community.

WHAT TO EXPECT



4 days of workshops & presentations

Ample networking opportunities



40+ countries represented.

From 5 continents (North America, South America, Africa, Europe, Asia)



700+ attendees, 50+ sponsors & exhibitors

Demonstration of latest products, services, and technologies



SPONSORSHIP OPPORTUNITIES

Achieve your goals through our event by choosing from one of our sponsorship and exhibition opportunities categorised by desired outcome.

HOW IT WORKS

- **Step 1** Mix and match from the listed sponsorship options and secure your onsite presence by booking your booth.
- **Step 2** Identify your sponsorship level (Platinum, Gold, or Silver) based on your investment.
- **Step 3** Explore the additional benefits included in your sponsorship level.



I WANT TO BE VISIBLE DURING THE EDUCATIONAL SESSIONS

OPENING/CLOSING SESSION

| Each 3,000€

The opening and closing ceremonies are the important presentations of a conference and are heavily promoted. Use this opportunity to get your brand and message out to all our community.

- Recognition whenever the opening/closing session is promoted before, during and post event.
- Verbal recognition prior to the session.
- One (1) free-standing banner in a highly visible area during the session.
- Holding slide with your logo for constant brand presence throughout the session.
- Recognition of your session sponsorship on the event App.
- Company logo, hyperlink & 75-word company description on event website.

SESSION

| Each 2,750€

Show leadership in your area of expertise by sponsoring the relevant sector focused session.

Select one of the below options:

- Opportunity to display two PowerPoint slides between sessions (slides to be shuffled between sponsor and organiser slides) *or* play your two (2)-minute promotional video at the end of the session *or* place a sustainably sourced seat drop in the session room.
- Recognition of your session on the event App.
- Company logo, hyperlink & 75-word company description on event website.



I WANT TO BE VISIBLE DURING THE EDUCATIONAL SESSIONS

POSTER AWARDS – 3 opportunities | Each 650€

Support biobanking research by contributing to the poster awards prizes. Three best posters will be selected by a dedicated review committee and awarded by the sponsors in the closing ceremony.

- Recognition whenever the poster sessions are promoted before, during and post event.



INNOVATION AWARD |

650€

Support innovation by contributing to the innovation award prize. The best submitted idea will be selected by a dedicated review committee and awarded by the sponsor in the closing ceremony.

- Recognition whenever the Innovation Award is promoted before, during and post event.

WORKSHOP |

4,950€

Share your company's vision during a hands-on workshop. EBW offers the opportunity to organise your own 60-minute company tutorial or training session in a private breakout room (equipped with lectern, screen, LCD projector, sound system).

- These breakout rooms can gather approximately 80-280 people seated.
- Workshops will be scheduled during lunch times.
- Sustainably sourced seat drops are allowed.
- Recognition of your session on the event App.
- Company logo, hyperlink & 75-word company description on event website.

Additional furniture or AV equipment can be provided but additional costs may apply.



I WANT TO BE VISIBLE DURING THE EDUCATIONAL SESSIONS

PRESSURE COOKER

3,500€

Express your views in this candid session and position your company as a thought leader. The goal is to gather a diversity of up to five guest companies around one table to extend their views vigorously and vibrantly on a topic that is passionate to them and critically relevant to biobankers. Your moderator has an envelope containing five questions. One by one, he/she will read them out and you will discuss, debate and express your views.

- Recognition of your session on the event App.

SPOTLIGHT ORAL PRESENTATION

3,000€

Grasp the attention of attendees by demonstrating collaboration with your innovative clients on a scientifically sound EBW25 abstract. You should reach out to your community on an oral submission that shares a client's research outcomes which highlights use of your equipment or technology.

Abstracts will be submitted to one of the 2025 topics and are subject to the usual scientific programme committee evaluation. Presentations will be made by your client at EBW25. One sponsored presentation is available per session.

5-MINUTE SNAPSHOT IN A SCIENTIFIC SESSION

3,000€

Engage the session audience in a company-sponsored introduction to your product or service within a thematically relevant session of your choosing. Make sure to invite attendees over to your booth to continue discussions. This opportunity entails a five-minute speaking slot within the original session to keep the attendees within the room*.

- Recognition of your session in the event App.

**EBW can only accommodate one company per session.*

Due to any potential conflict in session preferences, EBW welcomes you to share the top three sessions of your choice. Excluding opening, keynote and closing sessions.



I WANT TO BE VISIBLE DURING THE NETWORKING ACTIVITIES

NETWORKING LUNCH BREAK | 2,500€

Make one of the lunch breaks your own, place your brand name on all attendees' minds and ensure your company is the topic of their conversations.

- Signage with your company logo and name on all stations.
- Only three lunch breaks available.

NETWORKING BREAK | 1,500€

Make one of the coffee breaks your own, place your brand name on all attendees' minds and ensure your company is the topic of their conversations.

- Signage with your company logo and name on all coffee stations.
- Only six networking breaks are available.



WELCOME RECEPTION | 7,500€

The Welcome Reception is a fantastic networking occasion where all attendees come together in an informal setting to meet and greet new and old partners. **Benefit from this platform to bring your message across to the market.**

- Welcome note at the reception opening.
- Interview with a high-ranking representative of your company to be placed on the EBW25 website and to be promoted through all traditional and social media channels.
- Display your brand logo and/or name on reception signage.

I WANT TO BE VISIBLE DURING THE NETWORKING ACTIVITIES



EBW EVENING



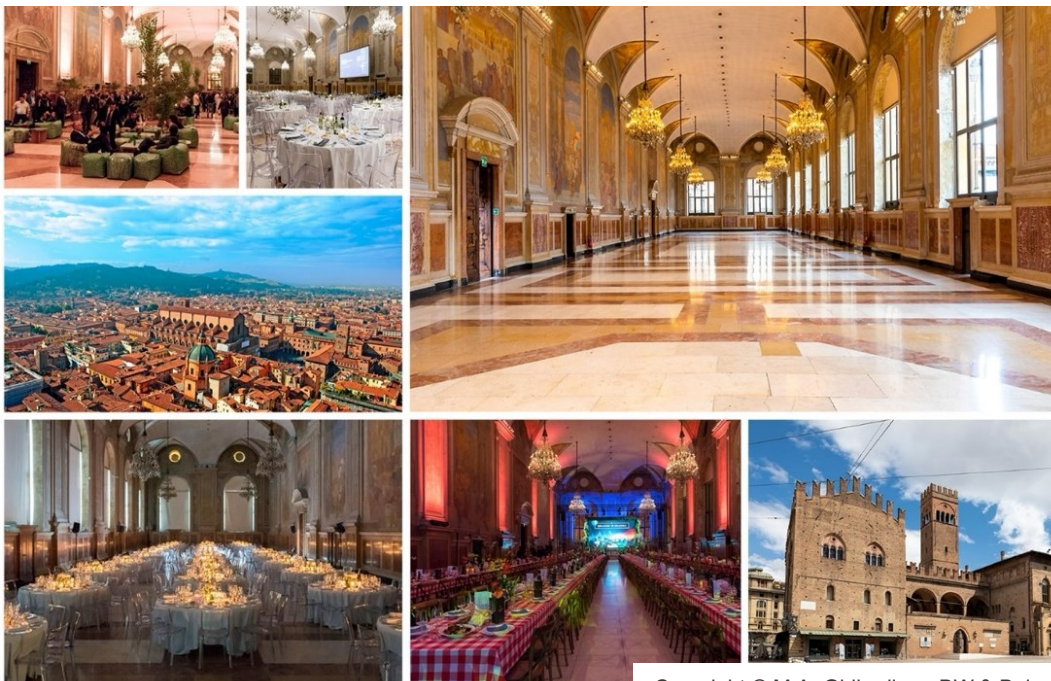
15,000€

The EBW Evening is the prime networking occasion of the conference.

Be the exclusive sponsor for this key evening function and benefit from this tremendous opportunity to communicate your message to high-ranking representatives in the market.

- Interview with a high-ranking representative of your company to be placed on the EBW25 website and to be promoted through all traditional and social media channels.
- Display your brand logo and/or name on menus and signage.
- Possibility to offer a branded gift to all EBW Evening attendees. *(To be provided by the sponsor)*

The EBW Evening will take place at the Palazzo Re Enzo, an architectural gem nestled in Bologna's Piazza del Nettuno, exudes a rich tapestry of medieval grandeur and historical significance. Erected in 1245 as an elegant annex to the adjacent Palazzo del Podestà, it was later named after Enzo of Sardinia, the illustrious son of Emperor Frederick II. This exquisite palace, with its enchanting Gothic features and storied past, now gracefully hosts cultural events and exhibitions, standing as a tribute to Bologna's illustrious heritage and timeless charm.



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I WANT TO BE VISIBLE THROUGH CONFERENCE MATERIALS



LANYARDS

|

3,000€

Display your logo, slogan or company name on the official event lanyards and benefit from the highest visibility throughout the conference and beyond. Lanyards will be handed out to each attendee upon registration and must be worn visibly throughout the conference.



CONGRESS BAG

|

4,500€

Oeko tex cotton congress bag.

Choose to be the single company prominently featured on all conference bags and gain massive exposure to all attendees.

BAG INSERT

|

650€

Sustainably sourced item to be produced by partner.



I WANT TO BE VISIBLE THROUGH COMMUNICATION TOOLS

MOBILE APPLICATION



3,500€

A must on every smartphone. Attendees will be able to access full information about the event and contact fellow attendees and exhibitors.

- Detailed sponsor profile as advertising space.
- Rotating Banner in the app.
- Only two available.

WEBSITE BANNER



2,000€

Advertise your company's presence at the conference on the home page of our event website.



WI-FI



4,000€

Help attendees to get connected during the conference by being the official WI-FI sponsor.

- Company logo on signage that includes Wi-Fi login instructions.
- Wi-Fi network branded with company name.

MOBILE APPLICATION PUSH NOTIFICATIONS (2)



1,000€

Dedicated push notification sent to all mobile app users (one pre-event, one during event).



I WANT TO BE VISIBLE THROUGH COMMUNICATION TOOLS

DIRECT E-MAIL BLAST

|

2,000€

Reach a broad spectrum of professionals including biobankers. The e-blast is an email dedicated to your company that we communicate with our database. E-blasts are offered on a first-come, first-serve basis, subject to space availability.

BANNER IN EBW25 E-MAIL

|

1,250€

Include your message in the EBW25 conference e-blast and increase your exposure.



I WANT TO BE VISIBLE THROUGH SUPPORTING INCLUSIVE SCIENCE

GLOBAL SOUTH SPONSOR

|

500€

The organisers of EBW believe that the value of scientific endeavor is improved when the community demonstrates inclusivity and opportunity for all scientists and biobankers.

This sponsorship item enables your organisation to be part of this through your donation to the **Global South Travel Grant**. Applications to the grant will be reviewed by the scientific programme committee as applicants will also be submitting high quality abstracts to participate in EBW25.

- Your logo and branding will appear on any activity promoting the travel grant.
- You will have the opportunity to share reflections on why your organisation values inclusive science within coverage of the grant on the EBW25 website.
- There is no need to select this as an individual sponsorship item; simply tick the 'opt in' checkbox on the sponsorship booking form.



I WANT TO BE VISIBLE AT THE EXHIBITION

TABLE TOP

|

1,000€

(Applicable to non-profit and start-up companies – contact us for criteria)

Includes:

- 1 table and 2 chairs
- 1 exhibitor pass
- 1 electricity socket 1500W

MODULE BOOTH 6 SQM

|

3,500€

FOR ESBB MEMBERS: 3,000€

Includes:

- 1 table and 2 chairs
- 2 exhibitor passes
- 1 electricity socket 1500W
- 1 sign with name and booth number
- Carpet & panels
- Company name on website and mobile app

MODULE BOOTH 9 SQM

|

5,450€

FOR ESBB MEMBERS: 4,950€

Includes:

- 1 table and 2 chairs
- 2 exhibitor passes
- 1 electricity socket 1500W
- 1 sign with name and booth number
- Carpet & panels
- Company name on website and mobile app



I WANT TO BE VISIBLE AT THE EXHIBITION

MODULE BOOTH 12 SQM

7,000€
FOR ESBB MEMBERS: 6,500€

Includes:

- 1 table and 2 chairs
- 2 exhibitor passes
- 1 electricity socket 1500W
- 1 sign with name and booth number
- Carpet & panels
- Company name on website and mobile app

MODULE BOOTH 18 SQM

8,500€
FOR ESBB MEMBERS: 8,000€

Includes:

- 1 table and 2 chairs
- 3 exhibitor passes
- 1 electricity socket 1500W
- 1 sign with name and booth number
- Carpet & panels
- Company name on website and mobile app

VENDOR TRAIL

INCLUDED

Increase your visibility at EBW25 by participating in the Vendor Trail. If you wish, your company will be included in a dedicated game for delegates to undertake during the Congress. This will guarantee additional footfall to your stand and provide key opportunities for richer engagement.

On the booking form, you can choose to contribute sponsored prizes to be awarded at the EBW Evening and/or coordinate the trail, thus further increasing your presence.

Please note that any other additional material not included in the module booth offer can be requested separately and will be billed separately.



SPONSORSHIP LEVELS AND ADDITIONAL BENEFITS

Your company logo, website link and 100-word description will be displayed on a dedicated page of the event website ensuring direct visibility to each visitor. You will receive recognition on all sponsor appreciation signage throughout the event.

Calculate your investment total from this brochure to see which level of sponsorship you have achieved below to enjoy the following additional benefits:

ADDITIONAL BENEFITS	Platinum 12.500 € +	Gold 10.500 € +	Silver 7.500 € +
Recognition	As a Platinum Sponsor	As a Gold Sponsor	As a Silver Sponsor
Congress Passes	6 Full Congress Passes	4 Full Congress Passes	2 Full Congress Passes
Social Media Recognition	As a Platinum Sponsor	As a Gold Sponsor	As a Silver Sponsor
Banner on the event website	✓	✓	✓
Company Logo in the Opening Session	✓	✓	✓
Logo on the EBW25 programme	✓	✓	
Company roll up for display at plenary sessions	✓		
Additional Passes	25% Discount	20% Discount	15% Discount



INTERESTED IN SPONSORING OUR
EVENT

OR REQUIRING MORE INFORMATION

CONTACT US: hello@europebiobankweek.eu



TERMS AND CONDITIONS

1. Definitions

EBW25 shall mean the event, the Europe Biobank Week, which will take place 13-16 May 2025, Bologna Congressi, Italy. "Organiser" shall mean ESBB and BBMRI-ERIC. "Exhibitor or Sponsor" shall mean any person, firm or organisation allocated a space by the Organisers in the above-said conference, or with a confirmed sponsorship as outlined in this document. "Contractor" shall mean AIM Austria GmbH, the professional conference organiser contracted by the "Organiser".

2. Application for participation and acceptance

All applications for participation shall be made on the online booking form. The application shall be submitted to the Organiser. Upon receipt of the invoice, the Exhibitor or Sponsor will promptly transfer the required deposit equivalent to 100% of the total charges and sponsor package. The submission of the application form shall be deemed to be confirmation of participation and full acceptance of the 'Terms & Conditions' as stated herein. The application shall become a valid Contract upon the Organiser accepting the application. The application and confirmation of its receipt do not constitute grounds for any claim to approval, or to any specific location or site of stand. In particular, the Organiser is entitled to implement reductions in the number of square meters applied for if the conference area available is oversubscribed.

3. Rental of stand fitting, design, and signs

The individual design of the stand, if in excess of the services indicated in the offer, is the concern of each individual Exhibitor or Sponsor who shall apply with the official contractor for furniture, fittings, fixtures and utilities. The nature of the design shall, however, be subjected to the construction regulations applicable to the event venue and to the construction guidelines set by the Organiser. The costs of the additional material requested by the Exhibitor or Sponsor for the booth that is not already included in the offer will be billed separately, by the Contractor, AIM Austria GmbH.

4. Terms of payment

a). All payments under the Contract shall be made in the currency stated in the Contract (EURO) and any bank charges or credit card payments will be the responsibility of the Exhibitor or Sponsor. Exchange rate differences or bank charges arising from payment in an alternative currency will be the responsibility of the Exhibitor or Sponsor. The

balance or the total cost is due and payable on the dates stated on the invoice unless alternative payment terms are agreed upon. Notwithstanding anything to the contrary, full payment must be credited on the Organiser's bank account by 1 March 2025 at the latest.

b) Payment by the stipulated date is a prerequisite condition for the Exhibitor's or Sponsor's participation in the conference and use of the stand.

c) In the event of default of payment by the stipulated date in (a), the Exhibitor's or Sponsor's application shall be deemed to be cancelled, and the following penalty fees apply:

50% forfeited as penalty fees between 2 March and 13 March 2025 and 100% forfeited between 14 March and 12 May 2025. The Organiser shall reserve the right to claim all payment due from the defaulting Exhibitor or Sponsor. The Exhibitor or Sponsor shall not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

d) Where payment is not made in accordance with the Contract the space may be re-allocated.

e) Without payment of the invoice, the free badges or discounted rates included into the company package won't be activated. Access to the floor for the EBW25 will be only given to the Exhibitor or Sponsor with no outstanding payment.

5. Cancellation and Postponement Policy

As soon as the contract has been received and approved, the Exhibitor or Sponsor is liable for all associated fees outlined in the contract. Cancellations must be made in writing to the EBW25 Office. Cancellation from 1 January 2025 to 13 March 2025: 50% of the totals amount is due. As of the 14 March 2025: 100% of the total amount is due. The EBW25 is meant to be a physical event. If decided to turn the event into Virtual event for Health and security reason due to the sanitary situation expected, by default the Exhibitor or Sponsor visibility and entitlement will be transformed into a virtual presence.

In case the Exhibitor or Sponsor decides to not support the virtual EBW25, the following cancellation policy applies: Cancellation from 1 of January 2025 to 13 March 2025: 30% of the totals amount is due. As of the 14 March 2025: 80% of the total amount is due.

6. Movement of exhibits

a) The Exhibitor or Sponsor shall bear the responsibility and expenses for transport of exhibits to the conference venue.

b) The Exhibitor or Sponsor shall make their own arrangements for the storage and warehousing of



the exhibits, subject to the approval of the Organiser.

c) The Exhibitor or Sponsor shall submit a list of exhibits to the Organiser at least one month prior to the start of the conference.

d) The Exhibitor or Sponsor shall indemnify the Organiser against any loss or damages due to delay or damage to the conference venue.

7. Security and Insurance

The Organiser, its directors, trustees, offices, employees, agents, and representations, will not be responsible for the safety of articles of any kind brought into the conference by the Exhibitor or Sponsor, their employees, agents or contractors, members of the public or any person whatsoever. Exhibitor or Sponsor shall ensure that they are fully covered by Insurance and take out public liability and comprehensive protection. The period of Insurance shall be from the time the Exhibitor or Sponsor first enters the conference hall until all his exhibits have been properly removed to the satisfaction of the Organiser. The Exhibitor or Sponsor shall indemnify and hold the Organiser, its directors, trustees, offices, employees, agents and representations, harmless with respect to all costs, claims, liabilities, losses, demands, proceedings and expenses to which the Organiser, its directors, trustees, offices, employees, agents and representations may in any way be subject (including but not limited to members of the public, the staff of the local authorities, or the Organiser of Exhibitors' or Sponsors' staff, agents or contractors) caused as a result of any act of omission of the Exhibitor or Sponsor, representatives, employees, agents, contractors or invitees. If the Organiser so demands, the Exhibitor or Sponsor shall provide proof to the Organiser that the Exhibitor or Sponsor has adequate insurance coverage. The Organiser shall not in any event be held responsible for any loss or damages whatsoever including loss of profits suffered by the Exhibitor or Sponsor as a result of any restrictions or conditions which prevent construction, completion, alteration or dismantling, or for the failure of any service normally provided at the listed conference ground, for the cancellation or part-time opening of the conference either as a whole or in part, or for amendments or alterations to all or any of the 'Terms & Conditions © caused by any circumstance not within their control.

8. Security Responsibility

During all periods, security of exhibits, stands and furniture is under the whole responsibility of the Exhibitor or Sponsor, his agent or contractor. The Organiser, its directors, trustees, offices,

employees, agents, and representations shall not be responsible for any losses, damages to property or injuries to person incurred during the period of the exhibition, in the preliminary phase of preparation and during the removal of the exhibits at the end of the event.

9. Damage to venue

The Exhibitor or Sponsor shall take good care of and shall not cause any damage or permit or suffer any damage to be done to the conference venue or to any part or parts thereof or to any fittings, equipment or other property therein, and shall make good and pay for damages thereto (including accident damage and damage by fire) caused by act or omission of himself, employees, agents, representatives, contractors or persons by reason of the use of the conference venue by the Exhibitor or Sponsor. If the Organiser so demands, the Exhibitor or Sponsor shall insure the venue for any damage and send the insurance documents to the Organiser.

10. Indemnity of the Organiser/Exhibition Manager

Under no circumstances shall the Organiser make good or accept any responsibility or liability however arising with respect to damage, theft or loss of any property, goods, articles or things however placed, deposited or brought into or left upon the premise either by the Exhibitor or Sponsor for his use or purpose or by any other person, and the Exhibitor or Sponsor must indemnify the Organiser, its employees, agents and offices in respect thereof.

11. Compliance with laws

The applicable law for governing all the disputes that might arise in the implementation of the Terms & Conditions © is the Austrian law. Without prejudice to the powers of the parties to enter into a general or limited arbitration agreement, all disputes arising from the Exhibitor's or Sponsor's participation, from the enforcement of these regulations, or from any other contracts relating to the conference, including the Terms & Conditions © stated herein, or by virtue of regulations or stipulations laid down or prescribed by the Organiser, shall be governed and construed accordingly and the Exhibitor or Sponsor hereby submits to the nonexclusive jurisdiction of the Austrian courts. Where disputes arise concerning interpretation, the English text of these Terms & Conditions © shall be deemed to be final.

12. Supplementary clauses

Whenever necessary to ensure the smooth management of the conference, the Organiser shall have the right to issue Supplementary



regulations and instructions in addition to those in the Terms & Conditions ©. All such additional written instructions form a part of the Terms & Conditions © and are binding on all Exhibitors or Sponsors. The Organizer will promptly and duly inform the Exhibitors when such supplementary clauses are enacted.

13. Infringement of Terms & Conditions ©

The infringement of the above-mentioned Terms & Conditions ©, and any other rules and regulations determined by the Organiser, will result in the exclusion of the Exhibitor or Sponsor from the conference, and the Exhibitor or Sponsor shall have no right to claim compensation or demand refund on any payments already processed, losses or expenses, nor shall the Exhibitor or Sponsor be released from their contractual obligation to pay.

14. Force majeure

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, pandemics and epidemics, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), EBW25 organiser BBMRI - ERIC, ESBB and/ or its agents have the right to immediately alter or cancel the conference or any of the arrangements, timetables, plans or other items relating directly or indirectly to the EBW25. The Exhibitor or Sponsor and/ or participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any willful damage or gross negligence committed by BBMRI-ERIC, ESBB and/ or its agents, neither BBMRI-ERIC, ESBB nor its agents shall at any time be liable for any direct or indirect damage suffered by the Exhibitor or Sponsor and/ or participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

15. Privacy Statement

1. Legal information

- a) Your personal data will be processed exclusively based on the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR).
- b) In accordance with Article 4 (7) of the GDPR, BBMRI-ERIC and ESBB are joint controllers in

processing personal data of potential and determined Exhibitor or Sponsor.

- c) In accordance with Article 28 of the GDPR, the Joint Controllers have appointed AIM Austria GmbH as Data Processor. It will be contracted as professional conference organiser (PCO) by BBMRI-ERIC and ESBB.

2. Information and data

- a) The data required for the fulfillment of the Contract between the Exhibitor or Sponsor and the Organiser will be processed in compliance with the GDPR (Article 6 (1) (b)). The data categories that will be processed are the following: contact name, company name, position of the contact person, address data, contact details (email, phone numbers), VAT number, information about the selected sponsorship and exhibition opportunities, IBAN, BIC, contract data. No sensitive data will be processed. The collected data will be stored in BBMRI-ERIC's and ESBB's archives during the entire period of the organisation of the EBW25 Congress. The data will be deleted by the Joint Data Controllers as soon as storage is no longer necessary for contractual reasons and after VAT retention periods have expired. Where your personal information will no longer be needed by the data processor and data controller, the data will be disposed of in a secure manner (without further notice to you).

- b) By accepting this Privacy Statement, you agree that your data will be passed on to the Data Processor, strictly for the purposes set out in the contract between the Joint Data Controllers and the Data Processor. Passing on to third parties will only take place if you give your explicit consent or if the data is requested from law enforcement authorities and/or regulatory bodies.

- c) To the extent permissible under applicable law, your information will be used only for the purpose of organizing the EBW25 Congress and for ensuring a smooth operational process and to provide any information and services that you have requested; to send you newsletters only after your consent; to manage our business relationship with you (for example, customer services and support activities).

- d) Both Organisers, BBMRI-ERIC and ESBB, are responsible for collecting and storing the data from the Exhibitor or Sponsor necessary for the organisation of the event. BBMRI-ERIC, ESBB and PCO will be responsible for processing the data for providing the information and services requested by the Exhibitor or Sponsor.

- e) The Data Processor does not make use of automated decision-making tools to process your data.



3. Your rights

You have the following rights with respect to the personal data concerning you: Right to information, correction, deletion, limitation of processing, objection to processing and the right of data portability. You also have the right to complain to the regulator, which is the Austrian Data Protection Authority: Österreichische Datenschutzbehörde (Austrian Data Protection Authority), Wickenburggasse 8, A-1080 Vienna, Phone: +43 1 52 152-0, Email: dsb@dsb.gv.at, www.dsb.gv.at

For questions regarding your rights, contact the BBMRI-ERIC data protection officer (DPO) at dpo@bbmri-eric.eu.

4. Contact point for exercising your rights as set forth in point 3

BBMRI-ERIC
Neue Stiftingtalstraße 2/B/6
8010 Graz, Austria
Phone: +43 316 34 99 17-0
Mail: contact@bbmri-eric.eu

European, Middle Eastern & African Society for Biopreservation and Biobanking (ESBB)
MCI Benelux, 280 Boulevard du Souverain, 1160 Brussels-Belgium
+32 2 320 24 91
Mail: genco.turkmen@wearemci.com